



041554460247 LASH SENSATIONAL LUSCIOUS Blackest Black WSH	041554460254 LASH SENSATIONAL LUSCIOUS Very Black WSH	041554460261 LASH SENSATIONAL LUSCIOUS Brownish Black WSH	041554460278 LASH SENSATIONAL LUSCIOUS WATERPROOF Very Black WTP		
041554452495 LASH SENSATIONAL Black Pearl	041554452501 LASH SENSATIONAL WP Black Pearl	041554459890 FALSIES PUSH UP DRAMA ANGEL Blackest Black	041554459906 FALSIES PUSH UP DRAMA ANGEL Very Black		
041554424591 BABY LIPS CRYSTAL Pink Quartz	041554483123 BABY LIPS MY PINK	041554483123 BABY LIPS MY PINK	041554404937 BABY LIPS DR RESCUE Coral Crave	041554493719 COLOSSAL BIG SHOT BLACKEST BLACK WSH	041554493719 COLOSSAL BIG SHOT BLACKEST BLACK WSH
041554264524 BABY LIPS QUENCHED	041554264548 BABY LIPS CHERRY ME	041554264562 BABY LIPS PINK PUNCH	041554415131 Baby Skin Instant Pore Eraser	041554460292 COLOSSAL SPIDER LASH CLASSIC BLACK	
041554259247 IAR Eraser Concealer Fair	041554259254 IAR Eraser Concealer Light	041554259261 IAR Eraser Concealer Medium	041554259278 IAR Eraser Concealer Honey	041554267198 IAR Eraser Concealer Neutralizer	041554267204 IAR Eraser Concealer Brightener
041554442779 SS BETTER SKIN CNCLR Ivory	041554442786 SS BETTER SKIN CNCLR Light	041554442793 SS BETTER SKIN CNCLR Light/Medium	041554442809 SS BETTER SKIN CNCLR Medium	041554442816 SS BETTER SKIN CNCLR Medium/Deep	041554442915 SS BETTER SKIN CNCLR Deep
041554275698 DREAM LUMI TOUCH HIGHT CONCEALER Radiant	041554275681 DREAM LUMI TOUCH HIGHT CONCEALER Ivory	041554275711 DREAM LUMI TOUCH HIGHT CONCEALER Nude	041554275704 DREAM LUMI TOUCH HIGHT CONCEALER Buff	041554275728 DREAM LUMI TOUCH HIGHT CONCEALER Beige	041554277500 DREAM LUMI TOUCH HIGHT CONCEALER Honey
041554513110 COVER STICK (CORRECTOR) Fair	041554543872 COVER STICK (CORRECTOR) Ivory	041554543889 COVER STICK (CORRECTOR) Light Beige	041554543896 COVER STICK (CORRECTOR) Medium Beige	041554507386 COVER STICK (CORRECTOR) White	041554507386 COVER STICK (CORRECTOR) White
041554566499 SHINE FREE OIL CONTROL LOOSE POWDER Light	041554566505 SHINE FREE OIL CONTROL LOOSE POWDER Medium		041554670745 GREAT LASH WASHABLE Blackest Black		041554670745 GREAT LASH WASHABLE Very Black
041554535273 BRUSH 'N' COMB EXPERT TOOLS BRUSH 'N' COMB	041554535426 EYELASH CURLER EXPERT TOOLS EYELASH CURLER	041554535457 EYELASH CURLER REFILLS	041554535419 DUAL SHARPENER EXPERT TOOLS DUAL SHARPENER	041554699159 FULL 'N' SOFT WASHABLE Very Black	041554699159 FULL 'N' SOFT WASHABLE Very Black
041554529043 TWEEZER (UPGRADED) UPGRADED TWEEZER	041554537970 100% OIL-FREE EYE MAKEUP REMOVER 100% OIL-FREE EYE MAKEUP REMOVER	041554562422 MOISTURIZING MASCARA REMOVER MOISTURIZING MASCARA REMOVER		041554269567 ILLEGAL LENGTHS MASC Blackest Black	041554269567 ILLEGAL LENGTHS MASC Blackest Black

041554460285 LASH SENSATIONAL LUSCIOUS WATERPROOF Brownish Black WTP	041554420616 LASH SENSATIONAL Blackest Black	041554420623 LASH SENSATIONAL Very Black	041554420630 LASH SENSATIONAL Brownish Black	
041554465761 FALSIES PUSH UP DRAMA ANGEL Brownish Black	041554462838 FALSIES PUSH UP DRAMA ANGEL WTP Very Black WTP	041554443462 PUSH UP DRAMA WSH Blackest Black	041554443479 PUSH UP DRAMA WSH Very Black	
041554493726 COLOSSAL BIG SHOT BLACK WSH	041554493733 COLOSSAL BIG SHOT BROWNISH BLACK WSH	041554493856 COLOSSAL BIG SHOT WTP VERY BLACK WTP	041554493863 COLOSSAL BIG SHOT WTP BROWNISH BLACK WTP	
041554460308 COLOSSAL SPIDER LASH GLAM BLACK	041554460322 COLOSSAL SPIDER LASH WTP CLASSIC BLACK WTP	041554452204 COLOSSAL CHAOTIC LASHES WSH Blackest Black	041554452211 COLOSSAL CHAOTIC LASHES WTP Blackest Black	
041554050899 VOLUM' EXPRESS COLOSSAL Glam Black	041554050905 VOLUM' EXPRESS COLOSSAL Classic Black	041554056761 VOLUM' EXPRESS COLOSSAL Glam Brown (Brn/Blk)	041554197037 VOLUM' EXPRESS COLOSSAL WP Glam Black	
041554409291 PUMPED UP! COLOSSAL WSH Glam Black	041554409284 PUMPED UP! COLOSSAL WSH Classic Black	041554409321 PUMPED UP! COLOSSAL WTP Classic Black	041554288254 CAT EYES MASCARA Glam Black	
041554281446 MEGA PLUSH MASCARA Blackest Black	041554281460 MEGA PLUSH MASCARA Very Black	041554281477 MEGA PLUSH MASCARA Brownish Black	041554281484 MEGA PLUSH MASCARA WP Very Black	
041554239423 Great Lash Lots of Lashes Black	041554239416 Great Lash Lots of Lashes Very Black	041554269062 Great Lash Lots of Lashes Brownish Black	041554209310 GREAT LASH BIG Blackest Black	041554209310 GREAT LASH BIG Blackest Black
041554532722 GREAT LASH WASHABLE Black	041554532807 GREAT LASH WASHABLE Brownish Black	041554532982 GREAT LASH WASHABLE Dark Brown	041554519457 GREAT LASH WASHABLE Clear	041554672237 CURVED BRUSH Blackest Black
041554522828 SOFT WATERPROOF Black	041554007503 DEFINE-A-LASH LENGTH MASCARA Very Black	041554007503 DEFINE-A-LASH LENGTH MASCARA Very Black	041554533156 LINEWORKS ULTRA LINER WATERPROOF Black	041554533163 LINEWORKS ULTRA LINER WATERPROOF Dark Brown
0415545269567 GREAT LASH LENGTHS MASCARA Black	041554208832 LASH STILETTO WP Very Black	041554054156 LASH STILETTO Very Black	041554647372 LASH DISCOVERY WASHABLE Very Black	041554647372 LASH DISCOVERY WASHABLE Very Black

	041554420647 LASH SENSATIONAL WP Very Black	041554420654 LASH SENSATIONAL WP Brownish Black		041554486575 EYE STUDIO BROW PRECISE FIBER VOLUMIZER MSC BLONDE	04 E) V) S)
041554443486 PUSH UP DRAMA WSH Brownish Black	041554443493 PUSH UP DRAMA WTP Very Black	041554443509 PUSH UP DRAMA WTP Brownish Black	041554240337 FALSIES BLACK DRAMA WASHABLE Black Drama		
041554217957 FALSIES MASCARA Blackest Black	041554217964 FALSIES MASCARA Very Black	041554217971 FALSIES MASCARA Brownish Black	041554217988 FALSIES MASCARA WP Very Black		
041554338911 FALSIES BIG EYES Blackest Black	041554338966 FALSIES BIG EYES WP Very Black	041554338928 FALSIES BIG EYES Very Black	041554217995 FALSIES MASCARA WP Brownish Black		
041554197044 VOLUM' EXPRESS COLOSSAL WP Classic Black	041554268706 FALSIES FLARED Blackest Black	041554268713 FALSIES FLARED Very Black	041554268720 FALSIES FLARED WP Very Black		
041554288261 CAT EYES MASCARA WP Glam Black	041554288384 VE ROCKET MASCARA Blackest Black	041554288377 VE ROCKET MASCARA Very Black	041554288452 VE ROCKET MASCARA WP Very Black		
041554281491 MEGA PLUSH MASCARA WP Brownish Black	041554288391 VE ROCKET MASCARA Brownish Black	041554434804 LASTING DRAMA GEL PENCIL SLEEK ONYX	041554434811 LASTING DRAMA GEL PENCIL SMOOTH CHARCOAL	041554460834 MASTER PRECISE SKINNY Defining Black	
041554209327 EAT LASH BIG Very Black	041554209334 GREAT LASH BIG Brownish Black	041554626964 GREAT LASH WATERPROOF Very Black	041554454116 LASTING DRAMA GEL PENCIL CASHMERE WHITE	041554434835 LASTING DRAMA GEL PENCIL GLAZED TOFFEE	
041554626988 GREAT LASH WATERPROOF Brownish Black	041554565294 CURVED BRUSH GREAT LASH WASHABLE Very Black	041554294231 MASTER DUO LINER Black Lacquer	041554440072 MASTER PRIME - EYESHADOW PRIMER PRIME + SMOOTH		
041554513493 UNSTOPPABLE EYELINER - CARDED Onyx	041554513523 UNSTOPPABLE EYELINER - CARDED Cinnabar	041554009071 DEFINE A LINE Ebony Black	041554009088 DEFINE A LINE Soft Black	041554009095 DEFINE A LINE Brownish Black	041554009118 DEFINE A LINE Slate Gray
041554053495 DISCOVERY WP Black	041554055344 LINE EXPRESS Ebony Black	041554055351 LINE EXPRESS Soft Black	041554055368 LINE EXPRESS Brownish Black	041554530179 EXPERT EYES TWIN BROW & EYE PENCILS Velvet Black	041554530254 EXPERT EYES TWIN BROW & EYE PENCILS Dark Brown

041554486582 EYE STUDIO BROW PRECISE FIBER VOLUMIZER MSC SOFT BROWN	041554486599 EYE STUDIO BROW PRECISE FIBER VOLUMIZER MSC Medium Brown	041554486605 EYE STUDIO BROW PRECISE FIBER VOLUMIZER MSC DEEP BROWN	041554486612 EYE STUDIO BROW PRECISE FIBER VOLUMIZER MSC Auburn		
041554460391 EYE STUDIO BROW POMADE Blonde	041554460353 EYE STUDIO BROW POMADE Soft Brown	041554460346 EYE STUDIO BROW POMADE Deep Brown	041554460407 EYE STUDIO BROW POMADE Auburn	041554460018 EYE STUDIO BROW PRECISE MICRO BLONDE	041554460032 EYE STUDIO BROW PRECISE MICRO SOFT BROWN
041554429657 BROW PRECISE Blonde	041554429640 BROW PRECISE Soft Brown	041554429633 BROW PRECISE Deep Brown	041554429664 BROW PRECISE Auburn	041554460049 EYE STUDIO BROW PRECISE MICRO DEEP BROWN	041554460025 EYE STUDIO BROW PRECISE MICRO AUBURN
041554442182 BROW DEFINE + FILL DUO Blonde	041554442199 BROW DEFINE + FILL DUO Soft Brown	041554442199 BROW DEFINE + FILL DUO Soft Brown	041554442205 BROW DEFINE + FILL DUO Deep Brown	041554442205 BROW DEFINE + FILL DUO Deep Brown	041554442212 BROW DEFINE + FILL DUO Auburn
041554429671 EYE STUDIO BROW DRAMA BLONDE	041554429688 EYE STUDIO BROW DRAMA SOFT BROWN	041554429695 EYE STUDIO BROW DRAMA DEEP BROWN	041554429701 EYE STUDIO BROW DRAMA Auburn		
041554454215 BROW PALETTE Blonde	041554454222 BROW PALETTE Soft Brown	041554454239 BROW PALETTE Deep Brown	041554454246 BROW PALETTE Auburn		
041554460841 MASTER PRECISE SKINNY Sharp Brown	041554460858 MASTER PRECISE SKINNY Refined Charcoal	041554460209 MASTER PRECISE CURVY Black	041554460209 MASTER PRECISE CURVY Black	041554426762 EYE STUDIO MASTER GRAPHIC MASTER GRAPHIC STRIKING BLACK	041554275940 EYE STUDIO MASTER PREC INK PEN Black
041554434842 LASTING DRAMA GEL PENCIL LUSTROUS SAPPHIRE	041554460155 LASTING DRAMA GEL PENCIL Polished Amethyst	041554460162 LASTING DRAMA GEL PENCIL Glossy Emerald	041554460179 LASTING DRAMA GEL PENCIL Silken Turquoise	041554460186 LASTING DRAMA GEL PENCIL Striking Copper	041554464191 LASTING DRAMA GEL PENCIL Soft Nude
041554463972 MASTER PRIME - EYESHADOW PRIMER PRIME + MATTE	041554463989 MASTER PRIME - EYESHADOW PRIMER PRIME + ILLUMINATE	041554415438 EYE STUDIO MASTER KAJAL LINER Onyx Rush	041554415445 EYE STUDIO MASTER KAJAL LINER Charcoal Skies	041554415452 EYE STUDIO MASTER KAJAL LINER Midnight Brown	041554415469 EYE STUDIO MASTER KAJAL LINER Navy Night
041554220186 EYE STUDIO GEL LINER Blackest Black	041554220193 EYE STUDIO GEL LINER Brown	041554220209 EYE STUDIO GEL LINER Gunmetal	041554220216 EYE STUDIO GEL LINER Eggplant		
041554530667 EXPERT EYES TWIN BROW & EYE PENCILS Medium Brown	041554530339 EXPERT EYES TWIN BROW & EYE PENCILS Light Brown	041554507379 EXPERT EYES TWIN BROW & EYE PENCILS Blonde	041554022476 DEFINE A BROW Medium Brown	041554022469 DEFINE A BROW Light Brown	041554025316 DEFINE A BROW Dark Blonde

1	21	30	49	57	63	74	94	96	117	130	146	157	174	184						
2	12	31	39	58	64	75	84	97	107	122	131	147	158	168	175	185	194			
3	13	13	32	40	50	65	76	85	98	108	123	132	148	159	169	176	186	195		
4	14	22	33	41	59	66	77	86	99	109	124	133	149	160	160	177	177	196		
5	15	23	34	42	51	60	67	78	87	100	110	125	134	150	161	178	187			
6	16	24	35	43	52	61	68	79	88	101	111	126	135	151	162	179	188			
7	17	25	36	44	53	62	69	80	89	102	112	127	136	141	152	163	170	170	189	197
8	18	26	37	45	54	70	81	90	103	113	118	137	142	153	164	171	180	190	198	
9	27	46	55	71	82	91	104	114	119	138	143	154	165	172	181	191	199			
10	19	28	38	47	56	72	72	92	95	105	115	120	128	139	144	155	166	182	192	
11	20	29	48	48	73	83	93	106	116	121	129	140	145	156	167	173	183	193	200	

POSITION REPORT

Category Mgmt. Dept.12/7/2016

L&R 4' X 66" MAYBELLINE CARDED PLANOGRAM
Spring 2017

LNR0466C_IS17.psa

4 FT PEGBOARD Height = 66.00 in; Width = 48.00 in; Depth = 0.10 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
1	1	041554460247	LASH SENSATIONAL LUSCIOUS	Blackest Black WSH	00
2	1	041554452495	LASH SENSATIONAL	Black Pearl	11
3	1	041554424591	BABY LIPS CRYSTAL	Pink Quartz	140
4	1	041554264524	BABY LIPS	QUENCHED	05
5	1	041554259247	IAR Eraser Concealer	Fair	10
6	1	041554442779	SS BETTER SKIN CNCLR	Ivory	10
7	1	041554275698	DREAM LUMI TOUCH HIGHTL CONCEALER	Radiant	310
8	1	041554513110	COVER STICK (CORRECTOR)	Fair	10
9	1	041554566499	SHINE FREE OIL CONTROL LOOSE POWDER	Light	1
10	1	041554535273	BRUSH N' COMB	EXPERT TOOLS BRUSH 'N COMB	
11	1	041554529043	TWEEZER (UPGRADED)	UPGRADED TWEEZER	
12	1	041554452501	LASH SENSATIONAL WP	Black Pearl	11
13	1	041554483123	BABY LIPS	MY PINK	01
13	1	041554483123	BABY LIPS	MY PINK	01
14	1	041554264548	BABY LIPS	CHERRY ME	15
15	1	041554259254	IAR Eraser Concealer	Light	20
16	1	041554442786	SS BETTER SKIN CNCLR	Light	20
17	1	041554275681	DREAM LUMI TOUCH HIGHTL CONCEALER	Ivory	320
18	1	041554543872	COVER STICK (CORRECTOR)	Ivory	1
19	1	041554535426	EYELASH CURLER	EXPERT TOOLS EYELASH CURLER	
20	1	041554537970	100% OIL-FREE EYE MAKEUP REMOVER	100% OIL-FREE EYE MAKEUP REMOVER	
21	1	041554460254	LASH SENSATIONAL LUSCIOUS	Very Black WSH	01
22	1	041554264562	BABY LIPS	PINK PUNCH	25
23	1	041554259261	IAR Eraser Concealer	Medium	30
24	1	041554442793	SS BETTER SKIN CNCLR	Light/Medium	30
25	1	041554275711	DREAM LUMI TOUCH HIGHTL CONCEALER	Nude	330
26	1	041554543889	COVER STICK (CORRECTOR)	Light Beige	2
27	1	041554566505	SHINE FREE OIL CONTROL LOOSE POWDER	Medium	2
28	1	041554535457	EYELASH CURLER REFILLS		
29	1	041554562422	MOISTURIZING MASCARA REMOVER	MOISTURIZING MASCARA REMOVER	
30	1	041554460261	LASH SENSATIONAL LUSCIOUS	Brownish Black WSH	02
31	1	041554459890	FALSIES PUSH UP DRAMA ANGEL	Blackest Black	00
32	1	041554404937	BABY LIPS DR RESCUE	Coral Crave	55
33	1	041554415131	Baby Skin	Instant Pore Eraser	010
34	1	041554259278	IAR Eraser Concealer	Honey	40
35	1	041554442809	SS BETTER SKIN CNCLR	Medium	40
36	1	041554275704	DREAM LUMI TOUCH HIGHTL CONCEALER	Buff	340
37	1	041554543896	COVER STICK (CORRECTOR)	Medium Beige	3
38	1	041554535419	DUAL SHARPENER	EXPERT TOOLS DUAL SHARPENER	
39	1	041554459906	FALSIES PUSH UP DRAMA ANGEL	Very Black	01
40	1	041554493719	COLOSSAL BIG SHOT	BLACKEST BLACK WSH	223
41	1	041554460292	COLOSSAL SPIDER LASH	CLASSIC BLACK	01
42	1	041554267198	IAR Eraser Concealer	Neutralizer	50
43	1	041554442816	SS BETTER SKIN CNCLR	Medium/Deep	50
44	1	041554275728	DREAM LUMI TOUCH HIGHTL CONCEALER	Beige	350
45	1	041554507386	COVER STICK (CORRECTOR)	White	6
46	1	041554670745	GREAT LASH WASHABLE	Blackest Black	00
47	1	041554699159	FULL 'N SOFT WASHABLE	Very Black	1
48	1	041554269567	ILLEGAL LENGTHS MASC	Blackest Black	00
48	1	041554269567	ILLEGAL LENGTHS MASC	Blackest Black	00
49	1	041554460278	LASH SENSATIONAL LUSCIOUS WATERPROOF	Very Black WTP	01
50	1	041554493726	COLOSSAL BIG SHOT	VERY BLACK WSH	224
51	1	041554267204	IAR Eraser Concealer	Brightener	60
52	1	041554442915	SS BETTER SKIN CNCLR	Deep	60
53	1	041554277500	DREAM LUMI TOUCH HIGHTL CONCEALER	Honey	360
54	1	041554239423	Great Lash Lots of Lashes	Blackest Black	00
55	1	041554532722	GREAT LASH WASHABLE	Very Black	1
56	1	041554605228	FULL 'N SOFT WATERPROOF	Very Black	1

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FULL WALL

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POSITION REPORT

Category Mgmt. Dept.12/7/2016

L&R 4' X 66" MAYBELLINE CARDED PLANOGRAM
Spring 2017

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57	1	041554460285	LASH SENSATIONAL LUSCIOUS WATERPROOF	Brownish Black WTP	02
58	1	041554465761	FALSIES PUSH UP DRAMA ANGEL	Brownish Black	02
59	1	041554460308	COLOSSAL SPIDER LASH	GLAM BLACK	00
60	1	041554050899	VOLUM' EXPRESS COLOSSAL	Glam Black	00
61	1	041554409291	PUMPED UP! COLOSSAL WSH	Glam Black	00
62	1	041554281446	MEGA PLUSH MASCARA	Blackest Black	00
63	1	041554420616	LASH SENSATIONAL	Blackest Black	00
64	1	041554462838	FALSIES PUSH UP DRAMA ANGEL WTP	Very Black WTP	01
65	1	041554493733	COLOSSAL BIG SHOT	BROWNISH BLACK WSH	225
66	1	041554460322	COLOSSAL SPIDER LASH WTP	CLASSIC BLACK WTP	01
67	1	041554050905	VOLUM' EXPRESS COLOSSAL	Classic Black	01
68	1	041554409284	PUMPED UP! COLOSSAL WSH	Classic Black	01
69	1	041554281460	MEGA PLUSH MASCARA	Very Black	01
70	1	041554239416	Great Lash Lots of Lashes	Very Black	01
71	1	041554532807	GREAT LASH WASHABLE	Brownish Black	2
72	1	041554007503	DEFINE-A-LASH LENGTH MASCARA	Very Black	1
72	1	041554007503	DEFINE-A-LASH LENGTH MASCARA	Very Black	1
73	1	041554208832	LASH STILETTO WP	Very Black	01
74	1	041554420623	LASH SENSATIONAL	Very Black	01
75	1	041554443462	PUSH UP DRAMA WSH	Blackest Black	00
76	1	041554493856	COLOSSAL BIG SHOT WTP	VERY BLACK WTP	226
77	1	041554452204	COLOSSAL CHAOTIC LASHES WSH	Blackest Black	00
78	1	041554056761	VOLUM' EXPRESS COLOSSAL	Glam Brown (Brn/Blk)	2
79	1	041554409321	PUMPED UP! COLOSSAL WTP	Classic Black	01
80	1	041554281477	MEGA PLUSH MASCARA	Brownish Black	02
81	1	041554269062	Great Lash Lots of Lashes	Brownish Black	02
82	1	041554532982	GREAT LASH WASHABLE	Dark Brown	3
83	1	041554054156	LASH STILETTO	Very Black	1
84	1	041554443479	PUSH UP DRAMA WSH	Very Black	01
85	1	041554493863	COLOSSAL BIG SHOT WTP	BROWNISH BLACK WTP	227
86	1	041554452211	COLOSSAL CHAOTIC LASHES WTP	Blackest Black	00
87	1	041554197037	VOLUM' EXPRESS COLOSSAL WP	Glam Black	00
88	1	041554288254	CAT EYES MASCARA	Glam Black	01
89	1	041554281484	MEGA PLUSH MASCARA WP	Very Black	01
90	1	041554209310	GREAT LASH BIG	Blackest Black	00
91	1	041554519457	GREAT LASH WASHABLE	Clear	10
92	1	041554533156	LINEWORKS ULTRA LINER WATERPROOF	Black	1
93	1	041554647372	LASH DISCOVERY WASHABLE	Very Black	1
94	1	041554420630	LASH SENSATIONAL	Brownish Black	02
95	1	041554533163	LINEWORKS ULTRA LINER WATERPROOF	Dark Brown	2
96	1	041554420647	LASH SENSATIONAL WP	Very Black	01
97	1	041554443486	PUSH UP DRAMA WSH	Brownish Black	02
98	1	041554217957	FALSIES MASCARA	Blackest Black	00
99	1	041554338911	FALSIES BIG EYES	Blackest Black	00
100	1	041554197044	VOLUM' EXPRESS COLOSSAL WP	Classic Black	1
101	1	041554288261	CAT EYES MASCARA WP	Glam Black	01
102	1	041554281491	MEGA PLUSH MASCARA WP	Brownish Black	02
103	1	041554209327	GREAT LASH BIG	Very Black	01
104	1	041554672237	CURVED BRUSH GREAT LASH WASHABLE	Blackest Black	00
105	1	041554513493	UNSTOPPABLE EYELINER - CARDED	Onyx	10
106	1	041554650495	LASH DISCOVERY WP	Very Black	1
107	1	041554443493	PUSH UP DRAMA WTP	Very Black	01
108	1	041554217964	FALSIES MASCARA	Very Black	01
109	1	041554338966	FALSIES BIG EYES WP	Very Black	01
110	1	041554268706	FALSIES FLARED	Blackest Black	00
111	1	041554288384	VE ROCKET MASCARA	Blackest Black	00
112	1	041554288391	VE ROCKET MASCARA	Brownish Black	02
113	1	041554209334	GREAT LASH BIG	Brownish Black	02
114	1	041554565294	CURVED BRUSH GREAT LASH WASHABLE	Very Black	1
115	1	041554513523	UNSTOPPABLE EYELINER - CARDED	Cinnabar	20
116	1	041554055344	LINE EXPRESS	Ebony Black	1

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POSITION REPORT

Category Mgmt. Dept.12/7/2016

L&R 4' X 66" MAYBELLINE CARDED PLANOGRAM

Spring 2017

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117	1	041554420654	LASH SENSATIONAL WP	Brownish Black	02
118	1	041554626964	GREAT LASH WATERPROOF	Very Black	1
119	1	041554626988	GREAT LASH WATERPROOF	Brownish Black	3
120	1	041554009071	DEFINE A LINE	Ebony Black	1
121	1	041554055351	LINE EXPRESS	Soft Black	2
122	1	041554443509	PUSH UP DRAMA WTP	Brownish Black	02
123	1	041554217971	FALSIES MASCARA	Brownish Black	02
124	1	041554338928	FALSIES BIG EYES	Very Black	01
125	1	041554268713	FALSIES FLARED	Very Black	01
126	1	041554288377	VE ROCKET MASCARA	Very Black	01
127	1	041554434804	LASTING DRAMA GEL PENCIL	SLEEK ONYX	601
128	1	041554009088	DEFINE A LINE	Soft Black	2
129	1	041554055368	LINE EXPRESS	Brownish Black	5
130	1	041554486575	EYE STUDIO BROW PRECISE FIBER VOLUMIZER MSC	BLONDE	250
131	1	041554240337	FALSIES BLACK DRAMA WASHABLE	Black Drama	10
132	1	041554217988	FALSIES MASCARA WP	Very Black	01
133	1	041554217995	FALSIES MASCARA WP	Brownish Black	02
134	1	041554268720	FALSIES FLARED WP	Very Black	01
135	1	041554288452	VE ROCKET MASCARA WP	Very Black	01
136	1	041554434811	LASTING DRAMA GEL PENCIL	SMOOTH CHARCOAL	602
137	1	041554454116	LASTING DRAMA GEL PENCIL	CASHMERE WHITE	606
138	1	041554294231	MASTER DUO LINER	Black Lacquer	500
139	1	041554009095	DEFINE A LINE	Brownish Black	3
140	1	041554530179	EXPERT EYES TWIN BROW & EYE PENCILS	Velvet Black	01
141	1	041554460834	MASTER PRECISE SKINNY	Defining Black	210
142	1	041554434835	LASTING DRAMA GEL PENCIL	GLAZED TOFFEE	604
143	1	041554440072	MASTER PRIME - EYESHADOW PRIMER	PRIME + SMOOTH	410
144	1	041554009118	DEFINE A LINE	State Gray	5
145	1	041554530254	EXPERT EYES TWIN BROW & EYE PENCILS	Dark Brown	02
146	1	041554486582	EYE STUDIO BROW PRECISE FIBER VOLUMIZER MSC	SOFT BROWN	255
147	1	041554460391	EYE STUDIO BROW POMADE	Blonde	250
148	1	041554429657	BROW PRECISE	Blonde	250
149	1	041554442182	BROW DEFINE + FILL DUO	Blonde	250
150	1	041554429671	EYE STUDIO BROW DRAMA	BLONDE	250
151	1	041554454215	BROW PALETTE	Blonde	250
152	1	041554460841	MASTER PRECISE SKINNY	Sharp Brown	220
153	1	041554434842	LASTING DRAMA GEL PENCIL	LUSTROUS SAPPHIRE	605
154	1	041554463972	MASTER PRIME - EYESHADOW PRIMER	PRIME + MATTE	420
155	1	041554220186	EYE STUDIO GEL LINER	Blackest Black	50
156	1	041554530667	EXPERT EYES TWIN BROW & EYE PENCILS	Medium Brown	03
157	1	041554486599	EYE STUDIO BROW PRECISE FIBER VOLUMIZER MSC	Medium Brown	257
158	1	041554460353	EYE STUDIO BROW POMADE	Soft Brown	255
159	1	041554429640	BROW PRECISE	Soft Brown	255
160	1	041554442199	BROW DEFINE + FILL DUO	Soft Brown	255
160	1	041554442199	BROW DEFINE + FILL DUO	Soft Brown	255
161	1	041554429688	EYE STUDIO BROW DRAMA	SOFT BROWN	255
162	1	041554454222	BROW PALETTE	Soft Brown	255
163	1	041554460858	MASTER PRECISE SKINNY	Refined Charcoal	230
164	1	041554460155	LASTING DRAMA GEL PENCIL	Polished Amethyst	607
165	1	041554463989	MASTER PRIME - EYESHADOW PRIMER	PRIME + ILLUMINATE	430
166	1	041554220193	EYE STUDIO GEL LINER	Brown	52
167	1	041554530339	EXPERT EYES TWIN BROW & EYE PENCILS	Light Brown	04
168	1	041554460346	EYE STUDIO BROW POMADE	Deep Brown	260
169	1	041554429633	BROW PRECISE	Deep Brown	260
170	1	041554460209	MASTER PRECISE CURVY	Black	310
170	1	041554460209	MASTER PRECISE CURVY	Black	310
171	1	041554460162	LASTING DRAMA GEL PENCIL	Glossy Emerald	608
172	1	041554415438	EYE STUDIO MASTER KAJAL LINER	Onyx Rush	510
173	1	041554507379	EXPERT EYES TWIN BROW & EYE PENCILS	Blonde	7
174	1	041554486605	EYE STUDIO BROW PRECISE FIBER VOLUMIZER MSC	DEEP BROWN	260
175	1	041554460407	EYE STUDIO BROW POMADE	Auburn	265

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Door Count as of Print Date: 50

FULL WALL

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POSITION REPORT

Category Mgmt. Dept.12/7/2016

L&R 4' X 66" MAYBELLINE CARDED PLANOGRAM
Spring 2017

LNR0466C_IS17.psa

176	1	041554429664	BROW PRECISE	Auburn	265
177	1	041554442205	BROW DEFINE + FILL DUO	Deep Brown	260
177	1	041554442205	BROW DEFINE + FILL DUO	Deep Brown	260
178	1	041554429695	EYE STUDIO BROW DRAMA	DEEP BROWN	260
179	1	041554454239	BROW PALETTE	Deep Brown	260
180	1	041554460179	LASTING DRAMA GEL PENCIL	Silken Turquoise	609
181	1	041554415445	EYE STUDIO MASTER KAJAL LINER	Charcoal Skies	520
182	1	041554220209	EYE STUDIO GEL LINER	Gunmetal	54
183	1	041554022476	DEFINE A BROW	Medium Brown	643
184	1	041554486612	EYE STUDIO BROW PRECISE FIBER VOLUMIZER MSC	Auburn	265
185	1	041554460018	EYE STUDIO BROW PRECISE MICRO	BLONDE	250
186	1	041554460049	EYE STUDIO BROW PRECISE MICRO	DEEP BROWN	260
187	1	041554429701	EYE STUDIO BROW DRAMA	Auburn	265
188	1	041554454246	BROW PALETTE	Auburn	265
189	1	041554426762	EYE STUDIO MASTER GRAPHIC	MASTER GRAPHIC STRIKING BLACK	550
190	1	041554460186	LASTING DRAMA GEL PENCIL	Striking Copper	610
191	1	041554415452	EYE STUDIO MASTER KAJAL LINER	Midnight Brown	530
192	1	041554220216	EYE STUDIO GEL LINER	Eggplant	56
193	1	041554022469	DEFINE A BROW	Light Brown	644
194	1	041554460032	EYE STUDIO BROW PRECISE MICRO	SOFT BROWN	255
195	1	041554460025	EYE STUDIO BROW PRECISE MICRO	AUBURN	265
196	1	041554442212	BROW DEFINE + FILL DUO	Auburn	265
197	1	041554275940	EYE STUDIO MASTER PREC INK PEN	Black	200
198	1	041554464191	LASTING DRAMA GEL PENCIL	Soft Nude	611
199	1	041554415469	EYE STUDIO MASTER KAJAL LINER	Navy Night	540
200	1	041554025316	DEFINE A BROW	Dark Blonde	646

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